

January 14, 2020



Dear Supporter:

On behalf of the Wylie FFA, I want to thank you for your consideration in supporting the students in our program. Sustainable agriculture is one of the most valuable assets that our country possess. In the Wylie FFA we strive to develop leaders in the agricultural industries. In doing so, hard work, determination, keen business skills, entrepreneurship opportunities, and responsibility are instilled in our students. Today, the reason one of our students is approaching you is to ask for your support in sponsoring his/her animal project. This student has made an investment in the project with the intent to profit from their hard work. They are here to market their self and their project to you. I hope you find the following information helpful as you continue your consideration in supporting our student.

A student purchases an animal, feeds and cares for the animal, and then exhibits this animal at our local livestock show against other students from across Wylie. **Why does it benefit you to participate in this program?** By supporting a Wylie FFA student, you and your company will show support and involvement in our community and will be recognized by the Wylie FFA for your efforts. Also, transactions made through the auction in the form of sponsoring a student's animal will be tax deductible. Most participating buyers use this time of year to acquire necessary tax write-offs for their business operations. **What are the steps for sponsoring?** After you and the student have reached an agreement, you can send payment in the form of a check with the student or if you would rather attend the auction personally and allocate the funds yourself you may do so. There will be a brunch for buyers before the auction on March 28th starting at 8:00am. The Wylie FFA encourages all buyers to attend the brunch.

If purchasing an animal is out of your realm of means or not in your immediate budget plans, sponsorships come in different forms. Add-ons are also very reputable. An "add-on" is a sum of money in addition to the sell price of the animal. An add-on can range in values from \$10-\$500 (amounts over \$500 can be considered a purchase). Please follow the same steps as purchasing an animal for submitting an add-on (attached is a form for submitting an add-on; please send payment with submittal of the form).

Proceeds obtained by students for their projects are encouraged to be managed accordingly. Some students will invest in another project next year utilizing these funds. Students are encouraged to invest any additional profits in to their education. By the end of their showing career, students will have a substantial amount of money for their post-secondary education.

The Wylie Show and Sale encompasses other ways of supporting the Ag program through scholarships as well as the Wylie Christian Care Center. Each year financial donations are made through the live auction to benefit both entities. Buyers can support the future education of our Ag Students as well as one of the main stays in our town of Wylie through financial donations to

both causes. Companies or individuals that are unable to support specific students can also donate to the general funding of the WSS through sponsorships. This funding is used directly for the education of students through the WSS. For more information on ways to contribute to the Wylie Show and Sale, please contact Luke Parr, AST.

I hope you find this experience rewarding for you and your stakeholders. We encourage Wylie FFA students to be respectful as well as humble and understanding through this process. If you have any questions that our student cannot answer efficiently enough, please contact me at any time. I will clear up any understanding that may be associated with this process. Once again thank you for your consideration in supporting the youth of Wylie.

Sincerely,

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Science Department*

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Wylie FFA
2020 Wylie Show and Sale

I am submitting the following funds to be allocated as an add-on of the project shown at the 2020 Wylie Show and Sale exhibited by:

Name of Student: _____

Type of Project: _____

Funds to be recognized in the name(s)/firm/business of _____

Address, phone number, and email of person(s) paying for ad-on

Please make checks payable to the **Wylie Show and Sale**.

PO Box 1435
Wylie, TX 75098

Amount enclosed: _____

Signature of person submitting payment: _____

Date: _____

Add-on

